



# ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE

Annie's Project includes brief presentations and extended discussions with agricultural professionals. Women wanting to take a more active role in the business side of the farming operation will find this program motivating and enjoyable. The success of this project has enabled it to grow from a southwest Illinois program to one that is now offered in many states.

## Curriculum

### **February 21, 2024—Daviss County**

- ◆ Intro to Annie's Project
- ◆ Colors
- ◆ Working with Family and Employees

### **February 28, 2024—Henderson County**

- ◆ Importance of a Business Plan
- ◆ Production Risk Management with Insurance
- ◆ Introduction to the Farm Service Agency

### **March 6, 2024—Henderson County**

- ◆ Financial Terminology
- ◆ Farm Business Structure Choices
- ◆ Agriculture Lending from a Banker's Perspective

### **March 13, 2024—Daviss County**

- ◆ Direct to Consumer Interaction, a Farmer's Perspective
- ◆ Direct to Consumer Interaction, a Consumer's Perspective
- ◆ Grain Marketing

### **March 20, 2024—Henderson County**

- ◆ How Land Assets Are Titled
- ◆ Wills and Trusts Explained
- ◆ Five Objectives for Property, Liability, and Life Insurance

### **March 27, 2024—Daviss County**

- ◆ Participants' Choice
- ◆ Showcase of Extension
- ◆ Graduation

*\*\*\*Dinner is Provided Each Night\*\*\**

**Time: 5:30—8:30 p.m.**  
**Registration: \$30**

## HISTORY OF ANNIE

Annie grew up in a small town in northern Illinois and eventually married a farmer. Annie spent her lifetime learning how to be an involved business partner with her husband. While they were successful, the learning process was not easy.

Seeing her struggles, Annie's daughter, a former extension agent in Illinois, created Annie's Project to take her experiences and shares them with farm women living and working in a complex business.

## ANNIE'S PROJECT

### *Registration Form*

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

Registration is \$30 with checks payable to:  
*Daviss County Program Funds*

**Return form or use the below QR code to register by February 16, 2024**

Return to:  
*Clint Hardy*  
*Daviss County Extension Service*  
*4800A New Hartford Road*  
*Owensboro, KY 42303-1800*  
Office: 270-685-8480  
Cell: 270-993-6670  
Email: [chardy@uky.edu](mailto:chardy@uky.edu)



# EMPOWERING WOMEN IN AGRICULTURE

## ANNIE'S PROJECT

A six week course designed just for farm women with a passion for business involvement.

Critical decision-making and information topics on:

- ◆ Production Risk Management
- ◆ Marketing Risk Management
- ◆ Financial Risk Management
- ◆ Legal Risk Management
- ◆ Human Resources Risk Management

By the end of this program you will increase your knowledge and abilities in: goal setting, working with professionals to meet goals, and how personalities affect relationships with others.

ANNIE'S PROJECT  
IS MOTIVATING,  
EMPOWERING, AND  
IMPROVES THE  
OPERATION'S  
BOTTOM LINE!



## ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE



Cooperative  
Extension Service

If you have questions or need any further information, please contact:

Clint Hardy  
*Extension Agent for Agriculture and  
Natural Resources Education  
Daviness County*

Office: 270-685-8480  
Cell: 270-993-6670  
Email: [chardy@uky.edu](mailto:chardy@uky.edu)

 **Martin-Gatton**  
College of Agriculture,  
Food and Environment  
University of Kentucky.

# ANNIE'S PROJECT

A workshop that empowers farm women to be better business partners in the ever-changing, dynamic, and complex world of agriculture



Hosted By:  
Daviness and Henderson County  
Cooperative Extension  
Service Offices

Daviness County  
Cooperative Extension Service  
270-685-8480

### Cooperative Extension Service

Agriculture and Natural Resources  
Family and Consumer Sciences  
4-H Youth Development  
Community and Economic Development

### MARTIN-GATTON COLLEGE OF AGRICULTURE, FOOD AND ENVIRONMENT

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University of Kentucky, Kentucky State University, U.S. Department of Agriculture, and Kentucky Counties, Cooperating.  
Lexington, KY 40506



Disabilities  
accommodated  
with prior notification.